

# Leslie Nelson

## Designer

La Quinta, CA  
Nelsonsaray1@gmail.com  
<https://www.saraidesigns.com/>

## EXPERIENCE

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### Production Artist + Graphic Designer

May 2025 – Current

### Agua Caliente Casinos - Rancho Mirage, CA

- + Prepare accurate print-ready artwork and produce mounted posters on PVC and foam boards.
- + Execute templated and creative designs while upholding strict brand standards and ensuring visual consistency.
- + Manage multiple projects simultaneously in a fast-paced environment while meeting tight deadlines.
- + Utilize multiple software platforms including Adobe Creative Suite, Microsoft Office tools, and CiscoVision to support marketing operations.

### Freelance Graphic Designer

May 2024 – Current

### Hog Bros - Palm Desert, CA

- + Effectively collaborated with clients to ensure their needs and expectations were met for their business brand identity.
- + Conducted imagery and typography research to establish visual direction.
- + Designed high-visibility branding assets, including logo and vehicle decals to increase local brand visibility. As demonstrated in website portfolio.
- + Utilized Adobe Creative Suite

### Lead Event Planner + Graphic Designer

September 2021 – November 2022

### Interlude - Buena Park & Menifee, CA

- + Coordinated with the manufacturer, local businesses, and vendors to support event participation and grew social media engagement to promote fan event.
- + Oversaw on-site execution to ensure a positive guest experience
- + Designed event space and collateral items such as flyers, social media post, and products to be given to attendees.

## SKILLS

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Teamwork, Communication, Adaptability, Critical Thinking, Time Management, Problem Solving, Creativity, Adobe Creative Suite, Google Workspace, Microsoft Office, Brand Development, Guest Service, Visual Communication, Print Production

## EDUCATION

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California State University, San Bernardino – BA Design Studies 2024 (Cum Laude)

College of the Desert, Palm Desert – AA Design and Marketing 2022

